

## Press Release

MUSCATS DU  
MONDE 2011JUNE 30,  
JULY 1, 2011

## 2010 RESULTS

The results are  
available on web at:[www.muscats-du-  
monde.com](http://www.muscats-du-monde.com)

## ORGANISATION



## PARTNERSHIP

REVUE des  
**œnologues**  
et des techniques œnologiques

## APPROVAL

DGCCRF  
Approval of French and European  
Economic Community Administration**A Very High-level of Quality for the 2010 Award List**  
**2 Gold Medals of Excellence in the Top 10 Ranking**

**M**uscats du Monde® 2010: An international opportunity to establish the extraordinary aromatic diversity of Muscats.

The results of the 10<sup>th</sup> Edition of the Muscats du Monde® International Wine Competition, have just been announced. Over the course of two days, international experts tasted 206 Muscats wines from all over the world. The 2010 awards list from Muscat du Monde® is an opportunity to discover the incomparable palette of aromas that Muscat wines can offer. Strict quality standards and optimal tasting conditions enabled international judges to award 69 medals that are recognised as a reliable criterion for selection.

The 10<sup>th</sup> international competition of the world's best Muscats wines, Muscats du Monde®, organised by Forum Œnologie, was held on July 1–2, 2010 in the city of Frontignan-la-Peyrade, found in the Languedoc-Roussillon region (France).

For ten years, this international wine competition has recognised the world's best Muscats wines, awarding reliable and representative medals. Muscats du Monde® is founded on the conviction that distinctive marks of quality are the key to differentiation and to the promotion of medal-winning wines in a highly competitive and diverse marketplace. Medal-winning wineries can use these medals to market their wines.

Muscats du Monde® 2010 has united still and sparkling Muscats wines from 23 countries, making this competition one of the world's top events for Muscats wines. Since its creation, this competition has been a wonderful occasion to taste traditional Muscat wine (VDN: Vin Doux Naturel/Sweet natural Wine) and to follow the development of a wide variety of new wines, highlighting the complexity and aromatic richness of Muscat varieties.

Muscats du Monde® has carved

out a place of its own amongst wine competitions, thanks to its international flavour and its rigorous methods. During the two days of tasting under optimal conditions, international expert judges awarded 69 medals (2 Gold medals of Excellence, 30 Gold and 37 Silver Medals) in accordance with International Wine Competition regulations and in strict compliance with Quality Assurance requirements.

Muscats du Monde® has progressively distinguished itself from other international competitions thanks to quality standards that are much stricter than the norm and by remaining faithful to its founding principles: diversity, quality and high standards.

**Medals Distribution**

<b>Gold Medals of Excellence</b>	<b>2</b>
<b>Gold Medals</b>	<b>30</b>
<b>Silver Medals</b>	<b>37</b>

**Trends and Highlights 2010****Geographical diversity**

With 23 countries entered in the competition, Muscats du Monde® is the strongest Muscats wine concentration ever realized. It is the most significant and legitimate qualitative competition for the distinction of best Muscats of the world.

All of the Muscat-producing regions in France were well-represented: Alsace, Corsica, Languedoc-Roussillon and the Rhône Valley. Other well-represented countries included Spain, Italy, Portugal, Switzerland, as well as countries as far away as South Africa, Brazil. The participation of countries such as Moldavia,

Macedonia, Romania, Tunisia, Czech Republic and Slovakia was also notable.

**An International Award List With a Very High-level of Quality**

A very high-level of quality for the 2010 award list: 2 Gold Medals of excellence on the Top 10 ranking of the best Muscats 2010. The Top 10 ranking honours six countries: South Africa, Cyprus, France, Hungary, Italy and Portugal. The first two places are occupied by Gold medals of Excellence from South Africa and Cyprus. France received 10 Gold medals and 15 Silver medals. Five French wines made the Top Ten. The Languedoc-Roussillon and

Rhône Valley regions took home a number of prestigious medals. In Europe, Portugal, Italy, and Spain distinguished themselves with several medals. Outside Europe, South Africa stood out. The Muscats wines of Central Europe (Slovakia, Czech Republic, Romania, Hungary) confirm that they obtain many medals. The United States obtains beautiful Silver medals.

**Diversity of Sensorial Expression**

Each of the wines that distinguished themselves at Muscat du Monde® did so because of their own distinctive quality, and not in

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### Participating Countries

	Austria
	Brazil
	Bulgaria
	Cyprus
	Croatia
	Czech Republic
	France
	Germany
	Greece
	Hungary
	Italy
	Lebanon
	Macedonia
	Portugal
	Romania
	Serbia
	Slovakia
	Slovenia
	South Africa
	Spain
	Switzerland
	Tunisia
	USA




















comparison with other wines. This event is an unique opportunity to bring together and discover a wide variety of Muscats wines in all their forms: dry, sweet, still, sparkling, with pink to dark red shades. According to expert judges, this extraordinarily rich group of wines demonstrated a level of sensory complexity rarely encountered with other wines.

Several marks of quality Gold and Silver medals were awarded to botrytised, late harvest and special selections. A wide variety of dry, off-dry, sweet, still, sparkling, young, age-worthy wines received favourable notice.

Incontestably, the 2010 Award List honours naturally sweet and VDN (Sweet Natural Wine) Muscats.

Muscats du Monde® is organised by the Association Forum Œnologie with participation from the Revue des Œnologues and in partnership with the city of Frontignan-la-Peyrade and the Services Actions Qualité company for competition-related computing services.

### Top 10 Best Muscats du Monde® 2010

Country	Medal	Products	Winery
 South Africa	 Gold medals of Excellence	Nederburg Private Bin Eminence 2007	Distell - Nederburg Wines
 Cyprus	 Gold medals of Excellence	Mosxatos 2007	Ayia Mavri Winery
 Italy	 Gold medals	Moscato di Terracina Doc Amabile "Templum" 2009	Cantina Sant'Andrea
 France	 Gold medals	Muscat de Lunel - Cuvée Prestige	Les Vignerons de Muscat de Lunel
 France	 Gold medals	Muscat de Rivesaltes Gérard Bertrand 2009	Gérard Bertrand
 Hungary	 Gold medals	Tokaji Sargamuskotaly Edes 2008	Moonvalley Estate
 Portugal	 Gold medals	Moscatel de Setubal Doc	Venancio da Costa Lima
 South Africa	 Gold medals	Vin de Pays de l'île de Beauté Cantabilé - Nectar	Scea du Domaine Casabianca
 France	 Gold medals	Vin d'Alsace "Terroir" Muscat - Lieu dit Schieferberg 2009	Domaine du Moulin de Dusenbach
 France	 Gold medals	Alsace Grand Cru Muscat Goldert "Vendanges Tardives" - Clos Saint Imer 2005	Domaine Ernest Burn

The results are available on: [www.muscats-du-monde.com](http://www.muscats-du-monde.com)



Leading *Quality* indicator

The Muscats du Monde® competition received official approval from the DGCCRF (the French consumer-protection agency) and the European Union on 21 June 2001.

## Muscats du Monde®

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